

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 04182 291024Z

15

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 007991

P R 290830Z MAR 74

FM AMEMBASSY TOKYO

TO USDOC USTS

INFO SECSTATE WASHDC 928

UNCLAS TOKYO 4182

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: CMP PAGE 36 - CONSUMER AND EVALUATION RESEARCH

TYOWAS 4-219 RE TSOM R&A 4-10 OF FEBRUARY 28, 1974. ALTHOUGH WE HAVE BEEN PROVIDED WITH MOST DETAILS AS TO SCOPE OF WORK, ETC., FOR PURPOSES OF MAINTAINING UNIFORMITY IN ALL SIX POSTS'S CMP PAGES IN REGARDS TO THE STUDY BEING MADE BY KAROL N. GESS, WE WOULD LIKE TO SUGGEST THAT R AND A PROVIDE SPECIFIC WORDING AND FUDING FIGURES WHERE APPLICABLE UNDER HEADINGS FOR PAGE 36 OF COUNTRY MARKETING PLAN ENTITLED CONSUMER AND EVALUATION RESEARCH SUPPORT.
SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PUBLICATIONS, MARKET OPPORTUNITIES
Control Number: n/a
Copy: SINGLE
Draft Date: 29 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TOKYO04182
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740069-0127
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974032/aaaaabvj.tel
Line Count: 38
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: cunninfx
Review Comment: n/a
Review Content Flags:
Review Date: 11 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11 OCT 2002 by rowelle0>; APPROVED <11 DEC 2002 by cunninfx>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CMP PAGE 36 - CONSUMER AND EVALUATION RESEARCH TYOWAS 4-219 RE TSOM R&A 4-10 OF FEBRUARY 28, 1974. ALTHOUGH
TAGS: ETRD, JA
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005